



I394 **AUTOMOTIVE**

TECH SEMINAR

APRIL 30th, 2009 + DEARBORN, MICHIGAN

WELCOME

Zeph Freeman

1394TA Automotive Evangelist

1394SM AUTOMOTIVE TECH SEMINAR

Agenda

- ⦿ Welcome – Zeph Freeman – 1394 Automotive Evangelist
- ⦿ Keynote : Doug VanDagens -Ford Motor Company



1394SM AUTOMOTIVE TECH SEMINAR



☉ 1394SM AUTO Topics

- 1394 as an Advantage – Burke Henehan – Henehan Technologies
 - Systems View- Bob Fust - Autosplice
 - Interconnect – Mike Gardner - Molex
 - Silicon – Rick Tewell - Fujitsu
 - Software – Satish Premanathan - Wipro
 - Test and Diagnostics – Rich Mourn – Quantum Parametrics
 - Summary and Demo Overview – Zeph Freeman- 1394TA
- ☉ 1394TA Wrap-up – Max Bassler – Chairman (Littelfuse)
- ☉ Question and Answers (Time Permitting)



I394SM AUTOMOTIVE TECH SEMINAR

Purpose for Seminar

- ⦿ Educate about capability, flexibility, maturity of  I394SMAUTO
- ⦿ Demonstrate available solutions covering from small & large to simple through complex automotive networks
 - Infotainment
 - Driver Assist and Diagnostics
 - Connected Services
- ⦿  I394SMAUTO is available today.
 - Ready for immediate design-in

